



ANNUAL REPORT

The Big News in 2004!

IFBB ANNOUNCES NEW PROFESSIONAL DIVISION MANAGEMENT TEAM

Montreal, Canada, May 20, 2004: The International Federation of BodyBuilders (IFBB) is pleased to announce a restructuring of its Professional Division with the appointment of **Eric Weider** (USA) as Chairman and **Jim Manion** (USA) as Vice Chairman and Director Pro Judging.



Eric Weider



Jim Manion

Eric Weider is Chairman of the board of directors of Weider Nutrition International Inc, President and CEO of Weider Health & Fitness, and IFBB General Secretary.

Jim Manion is Chairman of the National Physique Committee (USA), IFBB Assistant General Secretary, and IFBB Vice President North America.

"Both Eric and Jim bring an unparalleled wealth of knowledge, experience and expertise to the IFBB Professional Division", remarked IFBB President Ben Weider. "They are dedicated, trustworthy and loyal IFBB officials - passionate

about the sport; well-respected by the business and sport community; and excited about the future growth and development of professional bodybuilding, fitness and figure within the IFBB."

Also appointed to the new IFBB Professional Division Management Team were **Tony Blinn** (Canada) as General Secretary and **Rafael Santonja** (Spain) as European Pro Director.

IFBB AND AMERICAN MEDIA INC PARTNER TO PRODUCE THE OLYMPIA

Montreal, Canada, May 20, 2004: **Ben Weider**, President of the International Federation of BodyBuilders (IFBB), and **David Pecker**, Chairman, President and CEO of American Media Inc., announced today that the two companies will be forming a joint venture to produce one of bodybuilding's best know professional events, the *Joe Weider Olympia* competitions. The 2004 event will be staged at the Mandalay Bay Resort & Casino, Las Vegas, Nevada, October 27th-31st.



David Pecker (AMI) and Ben Weider (IFBB) signing the 50/50 joint venture agreement

This landmark agreement will see the IFBB and AMI join forces to produce the world's premiere professional bodybuilding, fitness and figure contests that comprise the *Joe Weider* Olympia Weekend. This historic alliance between the sport's governing body and one of the largest publishing companies in the USA raises the prestige of the *Joe Weider* Olympia to a whole new level.

The *Joe Weider* Mr. Olympia has produced some of the sport's greatest bodybuilding icons, like Lee Haney, Dorian Yates, Ronnie Coleman and Arnold Schwarzenegger, 7-time Mr. Olympia winner. The Ms. Olympia debuted in 1980; the Fitness Olympia in 1995; and the Figure Olympia in 2003, adding names like Cory Everson, Lenda Murray and Susan Curry to the growing list of stars.

"The Mr. Olympia is the Super Bowl of bodybuilding and this partnership between AMI and the IFBB will allow us to promote it so it achieves that degree of worldwide recognition", said Mr. Pecker.

Mr. Weider added, *"AMI and David Pecker were so enthusiastic about getting behind the Olympia property that the IFBB had to find a way to make it work. Muscle & Fitness and Flex are the #1 magazines in the industry and with their marketing power and David Pecker's commitment to success, this was the perfect partnership."*



David Pecker (AMI) and Ben Weider (IFBB):
A handshake seals the deal

Muscle & Fitness and *Flex* recently named world renowned bodybuilding champion Arnold Schwarzenegger as Executive Editor of both magazines. Arnold Schwarzenegger, in a statement on the partnership of AMI and the IFBB said, *"The pairing of these two great organizations will take the Mr. Olympia competition and weekend to new heights. It will*

also bring the sport to new audiences and give it even greater exposure".

NEW RULES FOR THE 2004 MR. OLYMPIA: THE CHALLENGE ROUND

Montreal, Canada, August 10, 2004: Please be advised that the IFBB Professional Division Management Team has approved the following rule changes for the 2004 Mr. Olympia:



Posedown at the 2003 Mr. Olympia

1. **NEW** The **MOST MUSCULAR POSE** (competitor's choice) will be introduced as the 8th Mandatory Pose.
2. **NEW JUDGING:** Before Round 1, each competitor will be called onstage individually and in numerical order to perform the eight (8) Mandatory Poses.
3. In Round 1 (Symmetry), the entire line-up will be called onstage in a single line and in numerical order. Under the direction of the Head Judge, the competitors will be called out in groups of five or less for the Comparisons of the Quarter Turns.
4. In Round 2 (Muscularity), the entire line-up will be called onstage in a single line and in numerical order. Under the direction of the Head Judge, the competitors will be called out in groups of five or less for the Comparisons of the Mandatory Poses.
5. **FINALS:** In Round 3 (Posing Routine), each competitor will be called onstage individually and in numerical order to perform a Posing Routine.
6. **NEW** In Round 4 (Challenge Round), each of the top 6 finalists, starting with 6th place, will call one Challenge Pose (his choice of Mandatory Poses) against each of the other finalists, in order of placing from lowest to highest.
7. **NEW** In real time, the judging panel will decide the winner of each Challenge Pose. This competitor will be awarded 2 points, which will be immediately added to that competitor's score and displayed onscreen.
8. Immediately after the last Challenge Pose is

completed, the Head Judge will call the top 6 finalists to a Final Posedown.

Note 1: Before the Finals, the competitors will draw new numbers, with the top 6 finalists (after Rounds 1 and 2) randomly drawing from among the last 6 numbers and the remaining competitors randomly drawing from among the remaining numbers. For example, assuming 20 competitors, the top 6 finalists will draw from among numbers 15-20. The remaining competitors will draw from among numbers 1-14.

Note 2: As each competitor enters the stage to perform his Posing Routine, an onstage large-screen digital scoreboard will display the competitor's Round 1 and 2 scores.

Note 3: After Round 3 is completed, the entire line-up will be called onstage and the scoreboard will display the competitor's Round 3 and total score. The top 6 finalists will remain onstage.

Note 4: The Round 1, 2 and 3 scores will be used solely to determine the top 6 finalists who will qualify for Round 4 (Challenge Round). At this point, all scores will be discarded and the top 6 finalists will be awarded points as follows:

PLACE	POINTS
1st	6
2nd	5
3rd	4
4th	3
5th	2
6th	1

Note 5: If, after Round 3, two competitors are tied among the top 6 finalists, each competitor will receive points equal to his placing. For example, if two competitors are tied for 3rd place, each will receive 4 points. The next highest-placed competitor will be 5th place and will receive 2 points.

Note 6: A competitor cannot call the same Challenge Pose more than twice.

Note 7: The competitor with the most points at the end of Round 4 will be declared the winner.

Note 8: Ties at the end of Round 4 will be broken using the Challenge Pose method, with the tie being broken in favour of the first competitor to win a Challenge Pose called by the other competitor. A competitor must call a different pose each time he issues a challenge.

IFBB NAMES ADDITIONAL MEMBERS TO PRO TEAM

Montreal, Canada, June 7, 2004: The International Federation of BodyBuilders (IFBB) is pleased to announce the following additional appointments to the new IFBB Professional Division Management Team:

Eric Weider	Chairman
Jim Manion	Vice Chairman
	Director Pro Judging
Tony Blinn	General Secretary
Rafael Santonja	European Pro Director
Jim Rockell	Men's Representative
Sandy Ranalli	Women's Representative
Rob Wilkins	Athlete Liaison (Americas)
Pawel Filleborn	Athlete Liaison (Europe)
Vince Scalisi	Media Representative
Peter McGough	Media Representative
Shawn Ray	Athlete Representative
Betty Pariso	Athlete Representative
Kelly Ryan	Athlete Representative
Jenny Lynn	Athlete Representative

In 2005!

Presidents and General Secretaries of National Federations are advised that, pursuant to IFBB Professional Rules, all nominations for IFBB Professional Status, whether **Athlete, Judge or Official**, must be forwarded in writing to:

Jim Manion
Vice Chairman
IFBB Professional Division
PO Box 3224
Pittsburgh, PA, USA 15230
Ph. 412-276-5027
Fx. 412-281-0470
E-mail: ifbbprodivision@aol.com



www.ifbb.com/ifbbpro/



www.ifbb.com/ifbbolympia/



www.flexonline.com



www.muscle-fitness.com

Your 2004 Olympia Qualifiers

MEN'S BODYBUILDING

Joe Weider's Mr. Olympia Las Vegas, USA, Oct 25, 2003

- 1 Ronnie Coleman
- 2 Jay Cutler
- 3 Dexter Jackson
- 4 Dennis James
- 5 Gunter Schlierkamp
- 6 Kevin Levrone

Grand Prix of Russia Moscow, Russia, Oct 31, 2003

- 1 Ronnie Coleman
- 2 Jay Cutler
- 3 Alexander Federov*
- 4 Troy Alves

*amateur

Grand Prix of England London, England, Nov 1, 2003

- 1 Jay Cutler
- 2 Ernie Taylor
- 3 Gunter Schlierkamp

Grand Prix of Holland Amsterdam, Netherlands, Nov 2, 2003

- 1 Jay Cutler
- 2 Ernie Taylor
- 3 Mustafa Mohammad

Show of Strength Atlanta, USA, Nov 8, 2003

- 1 Dexter Jackson
- 2 Jay Cutler
- 3 Kevin Levrone

Ironman Pasadena, USA, Feb 21, 2004

- 1 Dexter Jackson
- 2 Lee Priest
- 3 Gustavo Badell

Arnold Classic Columbus, USA, Mar 6, 2004

- 1 Jay Cutler
- 2 Chris Cormier
- 3 Dexter Jackson
- 4 Gunter Schlierkamp
- 5 Markus Ruhl

San Francisco San Francisco, USA, Mar 13, 2004

- 1 Dexter Jackson
- 2 Lee Priest
- 3 Kris Dim

Florida Orlando, USA, May 1, 2004

- 1 Darrem Charles
- 2 Ahmad Haidar
- 3 Craig Richardson

Night of Champions New York, USA, May 22, 2004

- 1 Melvin Anthony
- 2 Darrem Charles
- 3 Richard Jones
- 4 Ahmad Haidar
- 5 Pavol Jablonicky

Hungary Debrecen, Hungary, Jun 5, 2004

- 1 Pavol Jablonicky
- 2 Darrem Charles
- 3 Jaroslav Horvath

Toronto

Toronto, Canada, Jun 12, 2004

- 1 Darrem Charles
- 2 Johnnie Jackson
- 3 Jaroslav Horvath

Show of Strength

Atlanta, USA, Oct 8, 2004

- 1 Victor Martinez
- 2 Darrem Charles
- 3 Gustavo Badell

WOMEN'S BODYBUILDING

Joe Weider's Ms. Olympia

Las Vegas, USA, Oct 24, 2003

- 1 Juliette Bergmann
- 2 Dayana Cadeau
- 3 Denise Masino
- 1 Lenda Murray
- 2 Iris Kyle
- 3 Yaxeni Oriquen

Ms. International

Columbus, USA, Mar 5, 2004

- 1 Dayana Cadeau
- 2 Sophie Duquette
- 1 Iris Kyle
- 2 Yaxeni Oriquen
- 3 Betty Pariso*

Night of Champions

New York, USA, May 22, 2004

- 1 Vilma Caez
- 2 Marja Lehtonen
- 1 Yaxeni Oriquen
- 2 Betty Pariso
- 3 Heather Foster*

Southwest USA

Arlington, USA, Aug 7, 2004

- 1 Mah Ann Mendoza
- 2 Desiree Ellis
- 1 Bonny Priest
- 2 Betty Viana

Show of Strength

Atlanta, USA, Oct 8, 2004

- 1 Nancy Lewis
- 2 Joanna Thomas
- 1 Yaxeni Oriquen
- 2 Betty Pariso
- 3 Lisa Aukland*

FITNESS

Fitness Olympia

Las Vegas, USA, Oct 24, 2003

- 1 Susan Curry
- 2 Kelly Ryan
- 3 Adela Friedmanky
- 4 Tracy Greenwood
- 5 Jennifer Henderschott

Show of Strength

New Orleans, USA, Nov 7, 2003

- 1 Susan Curry
- 2 Adela Friedmanky
- 3 Jennifer Henderschott
- 4 Stacy Hylton*

Fitness International

Columbus, USA, Mar 5, 2004

- 1 Adela Friedmanky
- 2 Kelly Ryan
- 3 Jennifer Henderschott
- 4 Julie Palmer*

New York

New York, USA, Mar 27, 2004

- 1 Julie Palmer
- 2 Kim Klein
- 3 Anna Level

Hungary

Debrecen, Hungary, Jun 5, 2004

- 1 Stacy Simons
- 2 Klaudia Kinska
- 3 Tanji Johnson

Southwest USA

Arlington, USA, Aug 7, 2004

- 1 Mindi O'Brien
- 2 Tracy Greenwood
- 3 Jennie Henke

Show of Strength

Atlanta, USA, Oct 8, 2004

- 1 Adela Friedmanky
- 2 Kim Klein
- 3 Jennifer Henderschott
- 4 Teri Mooney*

FIGURE

Figure Olympia

Las Vegas, USA, Oct 24, 2003

- 1 Davana Medina
- 2 Monica Brant
- 3 Jenny Lynn
- 4 Mari Kudla
- 5 Dinah Al-Sabah

Show of Strength

Atlanta, USA, Nov 7, 2003

- 1 Jenny Lynn
- 2 Monica Brant
- 3 Dinah Al-Sabah

Figure International

Columbus, USA, Mar 5, 2004

- 1 Jenny Lynn
- 2 Monica Brant
- 3 Susan Curry

Pittsburgh

Pittsburgh, USA, May 1, 2004

- 1 Jamie Franklin
- 2 Shannon Meteraud
- 3 Elaine Goodlad

California

Culver City, USA, May 29, 2004

- 1 Elaine Goodlad
- 2 Zena Collins
- 3 Amber Littlejohn

Hungary

Debrecen, Hungary, Jun 5, 2004

- 1 Aleksandra Kobiellak
- 2 Jaana Kotkansalo
- 3 Lisbeth Halikka

New York

New York, USA, Aug 7, 2004

- 1 Davana Medina
- 2 Christine Pomponio
- 3 Melissa Frabbiele

Show of Strength

Atlanta, USA, Oct 8, 2004

- 1 Jenny Lynn
- 2 Jamie Franklin
- 3 Amber Littlejohn

*Annual Report Prepared by Tony Blinn. Approved by Eric Weider and Jim Manion.